

Executive Coaching with Kerri Burchill, PhD



What is executive coaching?

Executive coaching is a structured, safe and confidential dialogue where you have a chance to pull out of the day-to-day spin and slow down to go fast. The coaching sessions help you untangle complex problems, get clarity on your strategic plan and holds you accountable to actualize your ambitious goals.

Executive coaching is not advice-giving or Kerri fixing your problems. Coaching is based on the concept that you are the one in the trench, and therefore, know the variables and environment better than anyone. Kerri's role as coach is to help you slow down to process that knowledge and apply your talents to achieve the desired outcomes.

How does coaching work?

While every coaching relationship is tailored to the individual, here are some generalities you can expect:

- 30-minute coaching sessions every three weeks
- A coaching session has three parts: 1) celebrating your growth; 2) diving into a topic you want to untangle; and 3) clarifying next steps.
- Sessions are typically remote, though can be arranged to be in-person
- A Hogan Leadership Assessment which includes: interpretation, copies of report and assessment debrief
- 360-evaluation with up to 5 interviewees
- Coaching-in-action
- Triad conversations with the your leader
- 24/7 access to Kerri – text, call or email and we will connect

What are Kerri's credentials as an executive coach?

In 2021, Kerri was rated as one of the top 20 coaches of San Antonio (Article link: <https://influencedigest.com/coaching/top-coaches-san-antonio-2021/>). She has over 25 years of leadership experience, complemented by 15 years as an executive coach and five years as an independent consultant. Kerri is a wealth of knowledge with a PhD in educational leadership, a Master of HR Management and a Master of Education in cultural education. She earned her graduate certificate in executive coaching from Royal Roads University (Victoria, Canada) in 2008 and has over 2000 hours serving as an executive coach.

What makes Kerri different?

Kerri has had leadership roles in three different countries and multiple organizations, which has given her the advantage of seeing various organizational and team structures and how those structures create success or dysfunction. She has worked in/with various industries, such as: healthcare, higher education, manufacturing, and recruitment. She has published in peer-reviewed books and is currently working on a research project analyzing how leadership structures promote growth.

Kerri's clients tell her that her superpowers are giving feedback in ways that feels comfortable and helps them be more successful (see testimonials at the end).

How do I know if I want or need a coach?

You are ready for a coach if you want to grow, are open to learning things about yourself that will enhance your leadership, and willing to be vulnerable in the journey to enhanced success.

What is the ROI of coaching?

The ROI of coaching is compelling: 77% of coachees in a Fortune 500 company identified coaching having a significant/ very significant impact on business measures. Additionally, 60% of leaders cited increased productivity and another 53% highlighted improved employee satisfaction. The bottom line: "coaching produced a 529% return on investment."

(Article link: https://24c6ec44-e014-4f19-8a18-4570290b09a1.usrfiles.com/ugd/24c6ec_4da5a8c945414c3e9f5063017dd45e32.pdf)

What is the investment?

Breakthrough 3-month package: \$7,000

Transformative 6-month package: \$12,000

What do Kerri's clients say?

- "After seeing my blind spots, she helped me take decisive action to correct the problems. We have all been working better as a team now. I am looking forward to continued progress . . . with Kerri." – President, Incubation Systems Inc.
- "It was nice to get an outside perspective but also have Kerri ingrained in our company culture and have understanding of our company. From this work together, we have refined our organizational strategy and our leaders are holding their staff more accountable which has wins all around." – VP, HireLevel
- "You have the most magnificent way of thinking "outside of the box" and maintaining an unbiased, optimistic, yet truthful, view of situations and the people in them. I sincerely feel every time I meet with you, no matter what type of arena, I learn something new." Specialist, Southern Illinois Healthcare
- "I have become more vulnerable. And it's increased the trust in my team." - City Manager, Carbondale Illinois
- "I am thinking differently. I see things from different perspectives." Managing broker, Realty Central
- "What surprised me the most was that, because of the academy, I am not only a better employee and leader for SIH, I am a better person." - Nurse practitioner, Southern Illinois Healthcare

Contact Kerri for a free coaching session.

Learn more about Kerri through these additional channels:

- Kerri's Website: www.kerriburchill.com
- YouTube Channel: <https://www.youtube.com/channel/UCB9FMmSqRHjHy-R38sXCeTA>
- Kerri's LinkedIn Page: <https://www.linkedin.com/in/kerri-burchill-phd-pcc-41282261/>
- North Star Coaching's Facebook Business Page: <https://www.facebook.com/Kerri-Burchill-North-Star-Coaching-100991951665083/>